PSVa Today -- April 2017

PMAD Statistics

CORRECTION: 100,000 babies born in Virginia each year

20%
PERCENTAGE OF CHILDBEARING WOMEN WHO WILL EXPERIENCE PMADs

30-50%
PERCENTAGE OF WOMEN IN HIGH-RISK POPULATIONS WHO WILL EXPERIENCE PMADs
- women with high risk pregnancies or babies in the NICU
- women in low-income and immigrant communities

SUICIDE
the leading cause of DEATH for women in the first year postpartum

30
average number of times a woman will see a healthcare provider from conception to baby’s first birthday yet most women experiencing PMADs still go undiagnosed and untreated

Annual Diagnosis
For Major Illness in the US

Diabetes  800,000
Stroke  300,000
Sarah Kleiner is a reporter covering mental health issues for the Richmond Times Dispatch where she penned an article about a recent Maternal Mental Health Symposium in Richmond. Sarah previously was a business reporter for The Virginian-Pilot in Norfolk and was inducted into the E.W. Scripps hall of fame in 2010 for her work at the Abilene (Texas) Reporter-News. Sarah is a Texas native and a mom of two who loves to paint and listen to jazz music. Keep an eye out for more from Sarah about PMADs in May. Thank you, Sarah, for shedding light on PMADs.

Advocacy Days
May 17-18, 2017

Join PSVa and scores of other PMAD advocates on Capitol Hill. The National Coalition for Maternal Mental Health is hosting a luncheon, reception, and briefings on May 17. We will be storming the offices of our elected officials on May 18 to encourage them to fund programs addressing PMADs. Learn more HERE.

Sip&Shop
April 25, 7-9 pm
2107 N. Pollard St.
Arlington

Breast cancer 230,000
PMADs 1.3 million

$22,000 annual cost per mother/infant pair of NOT treating PMADs
lost wages, unnecessary visits to the ER and doctor's office, treating poor health outcomes in children

IN VIRGINIA
100,000 babies are born each year
20,000 women will experience PMADs at a cost of $440 million
in lost wages and productive and addressing poor birth outcomes

PSVa PROVIDES
21
FREE support groups led by over
50 specially-trained volunteers

WARMLINE
Responding to calls and emails from moms within 24 hours

Referrals to
150+ mental health providers with education and experience treating PMADs
Our good friends at Company Flowers are hosting a Sip&Shop...just in time for Mother’s Day! Stop by and purchase gifts and cards for Mother’s Day, graduations, and other spring events. Fill out a postcard with your "wish list" for Mother’s Day and Company Flowers will send to the important people in your life. And Company Flowers will donate a portion of sales to PSVa.

OUTREACH & EDUCATION

Annual conference
Volunteer training sessions
Info sessions for healthcare providers, birth professionals, community stakeholders

Hope and help for new mothers

www.postpartumva.org
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